

## Privacy Policy

### Introduction

Bai Rui Taekwon-Do is one of Australia's largest and most prestigious ITF Taekwon-Do schools. We have clubs across South East Queensland and Canberra.

### The Australian Privacy Principles

Bai Rui Pty Ltd ABN 17 011 055 440 and our affiliated clubs, instructors and associations (together, Bai Rui) understand the importance of your personal privacy. This Bai Rui Privacy Policy sets out how we collect, hold, use and disclose your Personal Information when you make it available to us under the law, including the Australian Privacy Principles.

This Privacy Policy applies when you provide your information to us through this website ([www.bairui.com](http://www.bairui.com)" [www.bairui.com](http://www.bairui.com)), as well as when you submit forms and other documents to us when you make an enquiry or intend participating in our activities, including regular classes, gradings, tournaments, seminars, camps and XYZ (collectively, Services).

By using or accessing our Services you agree to be bound by this Privacy Policy. **If you do not agree with this Privacy Policy you should not access or otherwise use our Services or participate in our activities.**

Key aspects of our privacy practices described in this Privacy Policy include:

- The information we collect and why we collect it;
- How we use that information;
- How we keep your information secure;
- How we share information; and
- How you can access and correct the information we hold about you.

### Personal Information that we collect:

We may ask you for, or you may voluntarily submit, Personal Information when you are using or accessing the Services. The Personal Information you provide to us could include, but is not limited to:

- Your name
- Your contact information (including, without limitation, phone number, address and email address);
- Your IP address;
- Sensitive Information (including health information); and
- Other personal information.

### Non-personal or aggregate information that we collect:

When you access our website, we may automatically collect non-personally identifiable information from you, such as IP host address, web pages viewed, browser type, operating system, referring service, search information, device type, page views, usage and browsing habits on the website and similar data.

We may aggregate demographic information collected from visitors to our website (such as the number of users in a particular geographical location) in a manner which does not identify any one individual.

We may also aggregate information collected offline in connection with the Services, obtain non-personally identifiable information from third party sources and develop aggregate information by anonymizing previously collected Personal Information.

It is possible at times when collecting non-personally identifiable information through automatic means that we may unintentionally collect or receive Personal Information that is mixed in with the non-personally identifiable information. While we will make reasonable efforts to prevent such incidental data collection, the possibility still exists. If you believe that we have inadvertently collected your Personal Information, please notify us at enquiries@bairui.com" [enquiries@bairui.com](mailto:enquiries@bairui.com).

#### **Information usage:**

We will only use your Personal Information as described below, unless you have specifically consented to another type of use, either at the time the Personal Information is collected from you or through provision of consent at a later time.

- We may share your Personal Information collected in connection with providing the Services with contracted third parties to enable the Services to be provided. For example, we may share your contact details and dietary requirements with venues where catering will be provided, or with our email provider for the purposes of sending emails.
- We may use your Personal Information to respond to your enquiries or requests.
- We may use your Personal Information to send you emails from time to time about our Services, but we will not provide your Personal Information to third parties for their own marketing purposes.
- We may disclose Personal Information as required by Australian law or legal process.
- We may disclose Personal Information to investigate suspected fraud, harassment or other violations of any law, rule or regulation, or the terms or policies for our Services or those of our sponsors.
- We may transfer your Personal Information in connection with the sale, merger or change of control of Bai Rui Pty Ltd or the association or persons responsible for the Services with which your Personal Information is associated.

Non-personally identifiable or aggregate information may be used by us for any purposes permitted by Australian law and may be shared with any number of parties, provided that such information shall not specifically identify you.

#### **Cookies and similar technologies:**

"Cookies" are pieces of information that may be placed on your computer by a website for the purpose of facilitating and enhancing your communication and interaction with that website. Many websites use cookies for these purposes. We may use cookies (and similar items such as clear gifs, web beacons, tags, etc.) on our website to customize your visit and for other purposes to make your visit more convenient or to enable us to enhance our Services. We may also use and place cookies (and similar items) on your computer from our third party service providers in connection with the website, such as an analytics provider that helps us manage and analyze website usage, as described more fully below. In addition, our advertisers and business partners may set cookies and similar items on your computer when

you use our website. You may stop or restrict the placement of cookies on your computer or flush them from your browser by adjusting your web browser preferences, in which case you may still use our website, but it may interfere with some of its functionality. Cookies and similar items are not used by us to automatically retrieve Personal Information from your computer without your knowledge.

If you delete your cookies, change browsers or use a different cookie, our cookie (or an opt-out cookie) may no longer work and you will have to reinput (or opt-out) again.

### **Analytics and conversion tracking:**

We may use analytics services that use cookies, javascript and similar technologies to help us analyze how users use the website. The information generated by these services about your use of the website (including your IP address or a truncated version of your IP address) is transmitted to and stored by analytics service providers on their servers. Those service providers will use this information for the purpose of evaluating your, and other users', use of the website, compiling reports for us on website activity and providing other services relating to website activity and internet usage.

We may collect information about your computer, including your IP address, operating system and browser type, for system administration and in order to create reports. This is statistical data about our users' browsing actions and patterns, and does not identify any individual.

For example, we use cookies on our website for Google Analytics (the "Analytics Service"). The Analytics Service is a web-based analytics tool that helps website owners understand how visitors engage with their website. The Analytics Service customers can view a variety of reports about how visitors interact with their website so that they can improve it.

Like many services, the Analytics Service uses first-party cookies to track visitor interactions as in our case, where they are used to collect information about how visitors use our website. We then use the information to compile reports and to help us improve our site.

Cookies contain information that is transferred to your computer's hard drive. These cookies are used to store information, such as the time that the current visit occurred, whether the visitor has been to the site before and what site referred the visitor to the web page.

The Analytics Service collects information anonymously. They report website trends without identifying individual visitors. You can opt out of the Analytics Service without affecting how you visit our website. For more information on opting out of being tracked by Google Analytics across all websites you use, visit <https://tools.google.com/dlpage/gaoptout>.

We may also use Google conversion tracking and/or similar services to help us understand your and other users' use of the website.

### **Automatically collected information:**

When you access the website or open one of our HTML emails, we may automatically record certain information from your system by using cookies and other types of tracking technologies. This "automatically collected" information may include Internet Protocol address ("IP Address"), a unique user ID, device type, device identifiers, browser types and language, referring and exit pages, platform type, version of software installed, system type, the content

and pages that you access on the website, the number of clicks, the amount of time spent on pages, the dates and times that you visit the Service, and other similar information. Depending on the law of your country of residence, your IP address may legally be considered personally identifiable information. In Australia you are protected by IP legislation and intellectual property laws.

### **Security:**

The security of your Personal Information is very important to us. When we collect your Personal Information online, we use reasonable efforts to protect it from unauthorized access. However, due to the inherent open nature of the Internet, we cannot guarantee that your Personal Information will be completely free from unauthorized access by third parties such as hackers and your use of our website demonstrates your assumption of this risk.

We have put in place reasonable physical, electronic, and managerial procedures to safeguard the information we collect. Only those employees who need access to your information in order to perform their duties are authorized to have access to your Personal Information. For more information on protecting your privacy, please visit <https://www.oaic.gov.au/privacy-law/privacy-act/> <https://www.oaic.gov.au/privacy-law/privacy-act/>.

### **Your disclosures in blogs and other social media:**

You should be aware that Personal Information which you voluntarily include and transmit online on the website or in a publicly accessible blog, chat room, social media platform or otherwise online, or that you share in an open forum such as an in-person panel or survey, may be viewed and used by others without any restrictions. We are unable to control such uses of your Personal Information, and by using the Service or any other online services you assume the risk that the Personal Information provided by you may be viewed and used by third parties for any number of purposes.

If you login to the website through your Facebook account, connect to a third party service such as Facebook or Twitter through an icon or link on the website or otherwise link your Bai Rui Taekwon-Do account with a third party service, we may share the contents of your post and associated information (such as your user name, the fact that your connection originated from the website, and other relevant usage and diagnostic information) with such third party. With your one-time consent, we may also send information about the content you watch and your activities on the Service to such third parties. Once such information is shared, the use of your information will be subject to that service's privacy policy and this Privacy Policy will not apply.

### **Other services:**

As a convenience to you, we may provide links to third-party websites from within our website. We are not responsible for the privacy practices or content of these third-party websites. When you link away from our website, you do so at your own risk.

### **Opt-Out process:**

Unsubscribe or opt-out requests may be made by clicking the “unsubscribe” link at the bottom of the relevant email. We will process your request within a reasonable time after receipt. However, we are not responsible for, and in some cases we are unable to , remove your Personal Information from the lists of any third party who has previously been provided with your information in accordance with this Privacy Policy or with your consent. You should contact such third parties directly.

### **Updating or correcting Personal Information we hold:**

If you would like to update or correct any Personal Information that we hold about you, please email us at [enquiries@bairui.com](mailto:enquiries@bairui.com) and once we confirm your information, we will update such information within a reasonable amount of time.

### **Communications with Bai Rui:**

By providing your contact information (including, without limitation, your email address, physical address, and phone number) (collectively the “Channels”) to us, you expressly consent to receive communications from us. We may use the Channels to communicate with you, to send information that you have requested or to send information about other products or services developed or provided by us or our business partners, provided that, we will not give your contact information to another party to promote their products or services directly to you without your consent or as set forth in this Privacy Policy.

By providing your phone number to us, you expressly consent to receive phone calls and/or text messages from us. We will not give your phone number to another party to promote their products or services directly to you without your consent or as set forth in this Privacy Policy.

Any phone calls and/or text messages delivered to your phone or device may cause you to incur extra data, text messaging, or other charges from your wireless carrier. **Message and data rates may apply.** You are solely responsible for any carrier charges incurred as a result of phone and/or text communications from Bai Rui.

Any communication or material you transmit to us by email or otherwise, including any data, questions, comments, suggestions, or the like is, and will be treated as, non-confidential and non-proprietary. Except to the extent expressly covered by this Privacy Policy, anything you transmit or post may be used by us for any purpose, including but not limited to, reproduction, disclosure, transmission, publication, broadcast and posting. Furthermore, you expressly agree that we are free to use any ideas, concepts, know-how, or techniques contained in any communication you send to us, as well as any data developed using the content of such communication, without compensation and for any purpose whatsoever, including but not limited to, developing, manufacturing and marketing products and services using such information.

### **No rights of third parties:**

This Privacy Policy does not create rights enforceable by third parties, nor does it require disclosure of any personal information relating to users of the Services.

### **Website Terms of Use:**

Use of this website is governed by, and subject to, the Terms of Use located at [www.bairui.com](http://www.bairui.com)" [www.bairui.com](http://www.bairui.com) (the "Terms"). This Privacy Policy is incorporated into the Terms. Your use of or access to the website constitutes your agreement to be bound by these provisions. **If you do not agree to the terms and this Privacy Policy you may not access or otherwise use the Services.**

#### **Servers:**

Our servers are maintained in Australia. By using the Service, you freely and specifically give us your consent to export your Personal Information to Australia and to store and use it in Australia as specified in this Privacy Policy. You understand that data stored Australia may be subject to lawful requests by the courts or law enforcement authorities in Australia.

#### **Governing Law:**

This Privacy Policy and our legal obligations hereunder are subject to the laws of the State of Queensland regardless of your location. You hereby consent to the exclusive jurisdiction of and venue in the courts located in the State of Queensland, Australia, in all disputes arising out of or relating to the Services.

#### **Changes to this Privacy Policy:**

We reserve the right, at our discretion, to change, modify, add, or remove portions from this Privacy Policy at any time. However, if at any time in the future we plan to use Personal Information in a way that materially differs from this Privacy Policy, including sharing such information with more third parties, we will post such changes here and provide you the opportunity to opt-out of such differing uses. Your continued use of the website and our Services following the posting of any changes to this Privacy Policy means you accept such changes.

#### **Contact:**

For questions or concerns relating to privacy, we can be contacted as follows:

Phone: 0431 022 074

Write to: The Privacy Officer  
Bai Rui Taekwon-Do  
3 St Andrews Crt  
Albany Creek QLD 4035

Email: [enquiries@bairui.com](mailto:enquiries@bairui.com)" [enquiries@bairui.com](mailto:enquiries@bairui.com)

#### **Effective Date:**

This Privacy Policy was last updated on 27 May 2022.